



# 2018 CAP Congress

Dalhousie University,

June 11 - 15



[www.cap.ca/congress-conference/congress-2018/](http://www.cap.ca/congress-conference/congress-2018/)

The Canadian Association of Physicists and the Dalhousie University Planning Committee invite you to sponsor, or be an exhibitor at, its 2018 Congress. There are a range of opportunities; sponsorship levels, activities and benefits available for you to profile your organization at the event.

The CAP Congress attracts between 500-800 Canadian physicists, students and physics teachers from across Canada. This is an excellent opportunity to connect with leaders in the profession and get updated on the latest research and practice.

All sponsors and exhibitors will be acknowledged on the CAP's Congress website and by appropriate signage at the Congress. Sponsors will also be acknowledged at the Herzberg public lecture on Monday evening and, for sponsors whose contributions are received by April 15, 2018, in the printed Congress program and the Awards booklet handed out with the registration packages. A listing of all sponsors and exhibitors confirmed by May 15, 2018 will be included in the registration packages.

## Check out our exciting sponsorship & exhibit opportunities:

Sponsorship Category	Cost of sponsorship	Activity sponsored	Anticipated participation	Additional Recognition offered*	Other benefits
<b>Diamond</b>	\$7,500	Herzberg public lecture and reception (max 3 sponsors)  <b>Speaker:</b>  Prof. Nergis Mavalvala  <b>Talk:</b>  The Warped Universe: The One Hundred Year Quest to Discover Einstein's Gravitational Waves  OR	500-1,000 (combination of delegates and members of the public)	Sponsorship acknowledged in all material promoting the event (e.g. newspaper ad, at event)  Company name and logo printed in Herzberg program and on list of sponsors on refreshment tables  Logo/link to your website on CAP Congress website main page	1 free full page B&W ad in the Congress program  1 full page colour ad in subsequent issue of <i>Physics in Canada</i> (~1,800 copy circulation);  1 (max 4 page) flyer (to be supplied by sponsor) included in delegate packages  Logo/link to your website on CAP website home page  1 complimentary exhibition booth June 12 & 13
		One congress session or plenary talk Please advise  (sponsored sessions will be opened to the public)		Sponsorship acknowledged when promoting the event  Company name and logo included on any printed material promoting the event	2 complimentary Congress registrations

<b>Gold</b>	\$5,000	Monday Welcome Reception (max 3 sponsors)	400-800 delegates	Company name and logo displayed at entrance of event, on Welcome Reception refreshment tables, at bar and on tickets (if possible)  Logo/link to your website on CAP Congress website main page	½ page B&W ad in the Congress program  ½ page full colour ad in subsequent <i>Physics in Canada</i> (~1,800 copy circulation)  1 page flyer (to be supplied by sponsor) included in delegate packages  1 complimentary exhibition booth June 12 & 13  1 complimentary Congress registration
<b>Silver</b>	\$2,500	Poster Session & Industry meet and mingle (max 3 sponsors)  OR	300-500 delegates	Company name and logo displayed on refreshment tables at poster session.  Opportunity to display 4'x4' poster at event	¼ page B&W ad in the Congress program  1/4 page B&W ad in subsequent <i>Physics in Canada</i> (~1,800 copy circulation)  1 complimentary exhibition booth June 12 & 13
		Wednesday CAP Recognition Reception (max 3 sponsors)  OR		Company name and logo displayed on refreshment tables at Recognition Reception	
		HS Teachers Workshop	30-100 HS / CEGEP teachers	Company name and logo displayed at front of auditorium where talks are taking place as well as at the lunch	
		Student Networking Communication Workshop	50 Graduate Students	Company name and logo displayed in promotion and at the workshop	
<b>Bronze</b>	\$1,500	Health break (max 8 sponsors)  OR	300-500 delegates	Company name and logo displayed on health break tables for one break of the Congress	¼ B&W page in the Congress program +  ¼ page B&W ad in subsequent <i>Physics in Canada</i> (~1,800 copy circulation)
		Student Lunch & Learn Skills Workshop (max 2 sponsors)  OR		75-150+ graduate students	
		Best Student Poster Cash Awards  OR	6 awards presented at CAP Student Awards Reception	Company name and logo displayed on board in poster session and on award certificates	

		Best Student Oral Presentation Cash Awards	8 finalists announced at CAP Student Awards Reception	Company name and logo displayed on board in final oral competition session, and on award certificates	
<b>Exhibitor</b>	\$1,100	Industry Exhibitor  OR	300-500 delegates	Exhibit booth in the central Congress mingling/refreshment area. On June 12 & 13 from 8:00 a.m – 4:00 p.m. Includes one 6' table.  Company name and logo promoted as exhibitor on CAP website and in Congress program	One complimentary ticket to the Welcome Reception on June 11  Complimentary access to workshop and poster sessions on June 12 & 13 for up to 2 attendees
	\$ 550*	Book Publisher  OR			
	\$ 25.00	Employer Table	150 -200 graduate students	Table top at the Student poster session and industry meet and mingle on June 12 from 6:00 - 8:00 p.m. (set up 5:00) Includes one 6' table.  Company name and logo promoted on "Employer Directory" handed out at the event.	Complimentary access to workshop and poster sessions on June 12 for up to 2 attendees

All prices are exclusive of HST.

Exhibit booths will be assigned on a first paid, first choice basis.

To register, please complete the [online form](#) or email [capcomms@uottawa.ca](mailto:capcomms@uottawa.ca).

**Note:** The CAP will consider exclusive sponsorship of any of the events listed below (except the Recognition Reception, HSTeachersWorkshop or health breaks) provided we have not already received sponsorship commitments for the event. Such exclusivity is valued at double the listed cost of sponsorship.

Should you have questions or wish more information, please contact [comms@cap.ca](mailto:comms@cap.ca) or (613) 562-5614

We look forward to welcoming you to Halifax!.