



**2020 CAP Congress
McMaster University
June 8 – 12**

<https://www.cap.ca/congress/2020>

Check out our exciting sponsorship & exhibit opportunities!

The Canadian Association of Physicists and the McMaster University Planning Committee invite you to be a sponsor and/or an exhibitor at its 2020 Congress. There are a range of opportunities; sponsorship levels, activities and benefits available for you to profile your organization at the event.

The CAP Congress attracts between 500-800 Canadian physicists, students and physics teachers from across Canada. This is an excellent opportunity to connect with leaders in the profession and get updated on the latest research and practice.

There are sponsorship opportunities throughout the Congress. The exhibit booths will be available on Tuesday, June 9 and Wednesday, June 10.

All sponsors and exhibitors will be acknowledged on the CAP's Congress website and by appropriate signage at the Congress. Sponsors will also be acknowledged at the Herzberg public lecture on Monday evening and, for sponsors whose contributions are received by April 15, 2020, in the printed Congress program and the Awards booklet handed out with the registration packages.

A listing of all sponsors and exhibitors confirmed by May 15, 2020 will be included in the registration packages.

To register, please complete the [online form](#) or email programs@cap.ca.

Should you have questions or wish more information, please contact programs@cap.ca or (613) 562-5614

We look forward to welcoming you to Hamilton!

2020 SPONSORSHIP OPPORTUNITIES

| Sponsorship Category | Cost of sponsorship | Activity sponsored | Anticipated participation | Additional Recognition offered* | Other benefits |
|----------------------|---------------------|--|---|--|---|
| Diamond | \$7,500 | Herzberg Public Speaker (max 3 sponsors) Speaker: Dr. Donna Strickland, 2018 Nobel Prize recipient OR Opening plenary talk Speaker Dr. Avery Broderick, Univ. of Waterloo OR One congress session or plenary talk Please advise (sponsored sessions will be opened to the public) | 500-1,000 (combination of delegates and members of the public) | Sponsorship acknowledged in all material promoting the event (e.g. newspaper ad, at event) Company name and logo printed in Herzberg program and on list of sponsors on refreshment tables Logo/link to your website on CAP Congress website main page | 1 free full-page B&W ad in the Congress program 1 full page colour ad in subsequent issue of <i>Physics in Canada</i> (~1,800 copy circulation); 1 (max 4 page) flyer; or a 1-page flyer and a give-away item (to be supplied by sponsor) included in delegate packages Logo/link to your website on CAP website home page 1 complimentary exhibition booth June 9 & 10 2 complimentary Congress registrations |
| | | Sponsorship acknowledged when promoting the event Company name and logo included on any printed material promoting the event | | | |

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|-----------------------------|----------------------------|---|----------------------------------|---|---|
| Gold | \$5,000 | Monday Welcome Reception w BBQ (max 3 sponsors) | 400-800 delegates | Company name and logo displayed at entrance of event, on Welcome Reception refreshment tables, at bar and on tickets (if possible) Logo/link to your website on CAP Congress website main page | <p>½ page B&W ad in the Congress Program</p> <p>½ page full colour ad in subsequent <i>Physics in Canada</i> (~1,800 copy circulation)</p> <p>1-page flyer or a give-away item (to be supplied by sponsor) included in delegate packages</p> <p>1 complimentary exhibition booth June 9 & 10</p> <p>1 complimentary Congress registration</p> |
| Silver | \$2,500 | Poster Session & Industry meet and mingle (max 3 sponsors) | 300-500 delegates | Company name and logo displayed on refreshment tables at poster session. Opportunity to display 4'x4' poster at event | <p>1/4 page B&W ad in the Congress Program</p> <p>1/4 page B&W ad in subsequent <i>Physics in Canada</i> (~1,800 copy circulation)</p> <p>1 complimentary exhibition booth June 9 & 10</p> <p>can elect to submit a 1-page flyer or a give-away item (to be supplied by sponsor) in delegate package for a discounted rate of \$250</p> |
| | | OR | | Company name and logo displayed on refreshment tables at Recognition Reception | |
| | | Wednesday CAP Medallists Awards Dinner (max 3 sponsors) | 30-100 HS / CEGEP teachers | Company name and logo displayed at front of auditorium where talks are taking place as well as at the lunch | |
| | | OR | 50 Graduate Students | Company name and logo displayed in promotion and at the workshop | |
| Bronze | \$1,500 | Health break (max 8 sponsors) | 300-500 delegates | Company name and logo displayed on health break tables for one break of the Congress | <p>1/4 B&W page in the Congress Program +</p> <p>1/4 page B&W ad in subsequent <i>Physics in Canada</i> (~1,800 copy circulation)</p> <p>can elect to submit a 1-page flyer or a give-</p> |
| | | OR | 75-150+ graduate students | Company name and logo displayed at the event | |
| | | Student Lunch & Learn Skills Workshop (max 2 sponsors) | | | |
| | | OR | | | |

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|-----------------------------|----------------------------|--|---|---|--|
| | | Best Student Poster Cash Awards OR | 6 awards presented at CAP Student Awards Reception | Company name and logo displayed on board in poster session and on award certificates | away item (to be supplied by sponsor) in delegate package for a discounted rate of \$500 |
| | | Best Student Oral Presentation Cash Awards OR | 8 finalists announced at CAP Student Awards Reception | Company name and logo displayed on board in final oral competition session, and on award certificates | |
| | | Technical Symposia | 50-100 participants | Company name and logo displayed at the event | |
| Copper | \$1,000* | Registration package insert (material to be supplied by sponsor) | 300-500 delegates | Company name and logo displayed on the sponsorship website | Company name on sponsor page listed in Congress program |

* Any company or individual who books an exhibit booth or elects to sponsor the conference at the bronze or higher level get discounted rates for supplying flyers or give-aways for the registration package.

Note: The CAP will consider exclusive sponsorship of any of the events listed below (except the Recognition Reception, HS Teachers Workshop or health breaks) provided we have not already received sponsorship commitments for the event. Such exclusivity is valued at double the listed cost of sponsorship.

2020 EXHIBITOR OPPORTUNITIES

| | | | | | |
|------------------|--|--|----------------------------|---|--|
| Exhibitor | \$1,100 | Industry Exhibitor OR | 300-500 delegates | Exhibit booth in the central Congress mingling/refreshment area. On June 9 from 8:00 a.m – 5:00 p.m and on June 10 from 8:00 a.m. to 4:00 p.m.. Includes one 8' table, 2 chairs, wifi, electrical plug. Company name and logo promoted as exhibitor on CAP website and in Congress program | One complimentary ticket to the Welcome Reception on June 8 Complimentary access to programmed talks and poster session on June 9 & 10 for up to 2 attendees can elect to submit a 1-page flyer or a give-away item (to be supplied by sponsor) in delegate package for a discounted rate of \$500 |
| | \$550* *to receive this rate book publishers are expected to donate their exhibit books to the CAP, otherwise the full rate applies | Book Publisher OR | | | |
| | \$ 25.00 | Employer Table at Student Poster Session | 150 -200 graduate students | Table top at the poster session and, if co-located, student/industry meet and mingle on June 9 from 6:00 - 8:00 p.m. (set up 5:00) Includes one 8' table. Company name and logo promoted on "Employer Directory" handed out at the event. | Complimentary access to programmed talks and poster session on June 9 & 10 for up to 2 attendees can elect to submit a 1-page flyer or a give-away item (to be supplied by sponsor) in delegate package for a discounted rate of \$500 |

All prices are exclusive of HST.

Exhibit booths will be assigned on a first paid, first choice basis.