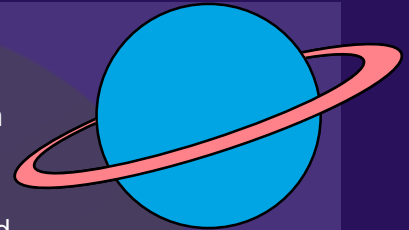


SPONSORSHIP PACKAGES

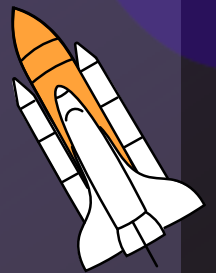
Astronomical (\$10,000+)

- Free booth (10ft, staffed) at industry grad fair, premium location
- Dedicated promotional/marketing area on website with video embed
- Full page in program book
- Larger logo on all signage and promotional material with sponsor logos
- Large company logo in the program pamphlet
- Company logo/description on featured sponsor slide for keynote lecture
- Everything included in Relativistic package



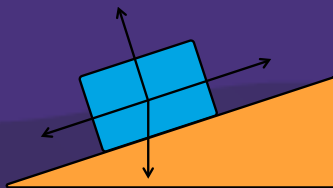
Relativistic (\$5,000 - \$9,999)

- Free half-table (5ft, staffed) at industry grad fair
- Large company logo and description on website with link to company site
- Half-page in program book
- Company logo on main sponsors slide for keynote lecture
- Large company logo on lecture backdrops and large-print promotional material
- Everything included in Classical package



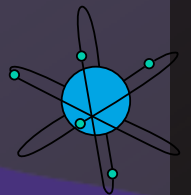
Classical (\$3,000 - \$4,999)

- Quarter-page in program book
- Company logo on sponsors slide for student presentations
- Everything included in Atomic package



Atomic (\$2,000 - \$2,999)

- Company logo on event T-shirt
- Medium-sized company logo on all material with sponsor logos
- Company banner on program book
- Medium company logo on lecture backdrops and large-print promotional material
- Everything included in Nuclear package

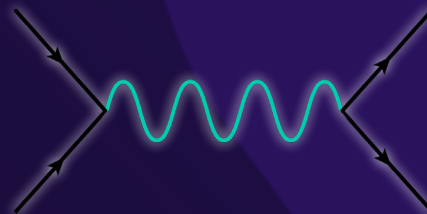


Nuclear (\$1,000 - \$1,999)

- Company name on event T-shirt
- Social media mentions
- Company logo on program book and email signature
- Small company logo on lecture backdrops and large-print promotional material
- Everything included in Quantum package

Quantum (\$500 - \$999)

- Company logo and link on website
- Company name on program book and email signature



A LA CARTE OPTIONS

CUPC 2023 Backpack (\$5,000)

- Company logo on the front pocket of backpack, near the top
- CUPC 2023 logo on the front pocket of the backpack, near the bottom

CUPC 2023 Mug (\$1,500)

- Company logo on a custom mug that has the CUPC 2023 logo and 2 sponsors
- Front of the mug will have the CUPC 2023 logo and CAP, back will have 2 sponsors

CUPC 2023 Swag Bag (\$800)

- Company logo and name on the back of the swag bag, shared with 7 other companies
- CUPC 2023 logo on the front of the swag bag

CUPC 2023 Name Badge (\$500)

- Company logo and name on the back of the name badge
- The size of the company logo will be ~1/4 of the badge size

**Help make
CUPC 2023
possible!**

Sincerely, the 2023 CUPC Team

Contact us!
cupc2023@uwaterloo.ca



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